

Exhibit C

Same Great
Taste!

Sara Lee®

Soft &
Smooth®



Made
with
35%

Whole Grain White

No High Fructose Corn Syrup

Good Source
of Fiber

Good Source
of Whole Grain*

Excellent Source
of Calcium

1 3 BEST BY
348 2332 1656 DEC 27 B

Nutritional Spotlight

saraleebread.com

Calories
150
8%

Total Fat
1.5g
2%

Sodium
190mg
8%

Sugars
4g
*

Folic Acid
10%

Whole Grain
10g

Facts Based on Two Slices of Bread

Sara Lee is dedicated to baking great tasting products with the nutrition benefits you and your family need. This easy-to-read guide is designed to help you make informed choices. It displays the nutrients in our products and the percent daily value they represent based on a 2,000 calorie diet. For whole grain, it provides the total grams of whole grain per serving. USDA recommends consuming 48g of whole grain every day.

* The percentage for sugar is not listed as the % daily value has not been established.

Sara Lee



Made With
with
35%

No High Fructose

Good Source
of Fiber

Good
of Whole

1 3
348 2332 1656 BEST
DE

NET WT 20 OZ
(1 LB 4 OZ) 567g

Nutrition Facts

Serving Size 2 Slices (57g)
Servings Per Container 10

Calories 150
Calories from Fat 15
Calories Per Slice 70
Calories from Fat 10

Amount/Serving	% Daily Value*	
	2 SLICES 1 SLICE	
Total Fat 1.5g, 1g	2%	1%
Saturated Fat 0g, 0g	0%	0%
Trans Fat 0g, 0g		
Polyunsaturated Fat 0.5g, 0g		
Monounsaturated Fat 0g, 0g		
Cholesterol 0mg, 0mg	0%	0%
Vitamin A	0%	0%
Vitamin C	0%	0%
Calcium	25%	10%
Iron	10%	6%
Vitamin D	15%	6%

Amount/Serving	% Daily Value*	
	2 SLICES	1 SLICE
Sodium 190mg, 90mg	8%	4%
Total Carbohydrate 28g, 14g	9%	5%
Dietary Fiber 3g, 2g	13%	6%
Sugars 4g, 2g		
Protein 6g, 3g		
Thiamin	15%	8%
Riboflavin	8%	4%
Niacin	10%	6%
Folic Acid	10%	6%

INGREDIENTS: ENRICHED BLEACHED FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID), WATER, WHEAT SUGAR, WHEAT GLUTEN, YEAST, CELLULOSE. CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: CALCIUM SULFATE, SOYBEAN OIL, SALT, DOUGH CONDITIONERS (MAY CONTAIN MONOCHLOROLATED MONO- AND DIGLYCERIDES, SODIUM STEAROYL LACTYLATE, CALCIUM PEROXIDE, DATEM, ASCORBIC ACID, AZODICARBONAMIDE, ENZYMES), GUAR GUM, CALCIUM PROPIONATE, MONOCALCIUM PHOSPHATE, CALCIUM SULFATE, AMMONIUM SULFATE AND/OR CALCIUM CARBONATE), CORN STARCH, VITAMIN D3, SOY LECITHIN, MILK, SOY FLOUR. CONTAINS WHEAT, SOY AND MILK

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SARA LEE, DOWNERS GROVE, IL 60515 USA © 2010 SARA LEE CORPORATION
* THIS PRODUCT CONTAINS 35% OF ITS GRAIN AS WHOLE GRAIN AND PROVIDES 10g OF WHOLE GRAIN IN A 2 SLICE SERVING. USDA RECOMMENDATION

Amount/Serving % Daily Value*
2 SLICES 1 SLICE

Sodium	190mg, 90mg	8%	4%
Total Carbohydrate	28g, 14g	9%	5%
Dietary Fiber	3g, 2g	13%	6%
Sugars	4g, 2g		
Protein	6g, 3g		
Thiamin		15%	8%
Riboflavin		8%	4%
Niacin		10%	6%
Folic Acid		10%	6%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

Calories:	2,000	2,500
Total Fat	Less than 65g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

WHEAT MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID, WATER, WHOLE GRAIN (WHOLE WHEAT FLOUR, HULLED BARLEY FLOUR), SODIUM SULFATE, SOYBEAN OIL, SALT, DOUGH CONDITIONERS (MAY CONTAIN ONE OR MORE OF THE FOLLOWING: MONO- AND DIGLYCERIDES, L-ASCORBIC ACID, AZODICARBONAMIDE, ENZYMES), GUAR GUM, CALCIUM PROPIONATE (PRESERVATIVE), DISTILLED VINEGAR, YEAST NUTRIENTS (YEAST, CORN STARCH, VITAMIN D3, SOY LECITHIN, MILK, SOY FLOUR).

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DESIGN OF WHOLE GRAIN IN A 2 SLICE SERVING. USDA RECOMMENDS CONSUMING 48g OF WHOLE GRAIN EVERY DAY.

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